

Big Photo Ideas

The 10 best Yearbook Photo Tips

Post this list of the top ten yearbook photo tips in your yearbook room where all your photographers and designers can see it.

Get an angle

Great yearbook photos should take the reader to someplace they can not go to themselves. Shooting from a different angle helps to do just that.



Action is a must

Your photo has no emotion? Then it has to have action. Stop that action anyway you can. It truly grabs the reader.



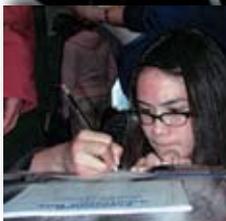
Look for lighting

Want to grab your reader? When you shoot or choose photos, look for unusual lighting that the reader would not normally see.



Get close

No matter what you are taking a picture of, your pictures will attract the reader's eye that much better if you get closer to your subject.



Have to have emotion

We have always believed that the best pictures in the yearbook have one of two things—either great emotion or action. Here we focus on emotion.



Show the eyes

The poets say that "the eyes are the windows to the soul." Take this to heart when you shoot or choose photos. Especially when choosing dominants as the right eyes can direct your reader where you want them to go.



Color pics on color pages

OK, we know this is obvious but the more color pages that schools are doing, the more we see pictures on those pages that would look just the same if they were printed in black and white. Check out the first three pictures surrounding this caption. All would look pretty much the same if printed in black and white. Now look at the other two—COLOR!



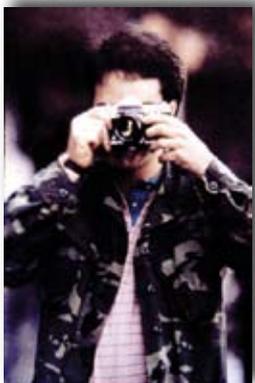
Expect the unexpected

We always thought that this was a kind of crazy saying until someone told us that it means the same thing as "do your homework." That means you need to listen to your school. Find out what is happening and make sure you have someone there to take those "unexpected" pictures.



Focus and hold still

We can't stress this enough because we see so many pictures that look as though they were taken during an earthquake. OUCH! Learn how to hold the camera and learn how to push (not punch) the shutter. The best way to do this is to take a BUNCH of pictures. And since you are probably shooting digitally, you don't have to worry about the cost of film.



Carry your camera wherever you go

The worst thing a yearbook photographer can ever say is, "I wish I had my camera with me!" Because that means he or she probably doesn't have their camera with them. And that means that no photo will be taken.

So learn to carry a camera with you all the time. You will be amazed at the incredible pictures you may just find yourself taking.

By the way, you don't have to carry this many cameras. Just one will probably do fine.



Something to hang on your yearbook room wall to generate your own

Big Ideas